



# MARKUS WALKER

CREATIVE DIRECTOR + MOTION DESIGNER + CONCEPT DESIGNER

**MARKUS WALKER** is an award-winning artist, 3D generalist, motion designer, and world-builder with nearly 20 years of creative experience across multiple industries, including gaming, live events, product visualization, experiential, and virtual production.

His focus is developing compelling visual experiences that reinforce the value of human creativity and help brands and IPs connect with their audiences and fans on a deeply resonant level.

Whether working hands-on as a designer or leading creative teams, his craft is guided by a multidimensional approach that integrates an ever-evolving conceptual skill set, a commitment to mastering the latest creative tools, and a passion for collaboration.



## EXPERIENCE

2005 - PRESENT

### MARKUS THE ARTIST

FREELANCE CREATIVE DIRECTOR

CLIENTS: DISNEY, ESPN, ACTIVISION BLIZZARD, SQUARE ENIX, UFC

2017-2023

### AYZENBERG

ASSOCIATE CREATIVE DIRECTOR

CLIENTS: MICROSOFT, XBOX, BETHESDA, UBISOFT, BANDAI NAMCO

2016-2017

### ART MACHINE

SENIOR ART DIRECTOR, BRAND DIVISION

CLIENTS: LA RAMS, UNIVERSAL STUDIOS, NETFLIX, FIAT/CHRYSLER

2013-2016

### AEG

SENIOR GRAPHIC DESIGNER

CLIENTS: STAPLES CENTER, LA LAKERS, LA KINGS, COACHELLA

2010-2013

### ADVANSTAR/UBM

SENIOR GRAPHIC DESIGNER + PHOTOGRAPHER

2008-2009

### DISNEY

PRODUCTION DESIGNER - CONSUMER PRODUCTS

2005 - 2008

### WARNER MUSIC GROUP

MARKETING ASSISTANT + GRAPHIC DESIGNER

## AWARDS

### 2024 CLIO ENTERTAINMENT AWARDS

FINAL FANTASY XIV DAWNTRAIL LAUNCH CAMPAIGN

CLIENT: SQUARE ENIX

AGENCY: WE ARE ROYALE

- SILVER:** USE OF INFLUENCER TALENT
- BRONZE:** INTEGRATED CAMPAIGN
- SILVER:** AUDIO VISUAL CAMPAIGN

## CLIENTS

- |                     |                    |                |
|---------------------|--------------------|----------------|
| ACTIVISION BLIZZARD | LA LIVE            | SQUARE ENIX    |
| ADULT SWIM GAMES    | LOS ANGELES KINGS  | STAPLES CENTER |
| AMAZON GAMES        | LOS ANGELES LAKERS | STIIIZY        |
| BANDAI NAMCO        | LOS ANGELES RAMS   | STURDY         |
| BETHESDA            | META               | UBISOFT        |
| COACHELLA           | MICROSOFT          | UFC            |
| DISNEY              | NETFLIX            | VISA           |
| ESPN                | NIANTIC            | XBOX           |
| GRAND PARK          | PUFFCO             |                |

## EDUCATION

UC IRVINE 2006  
 B.A. POLITICAL SCIENCE  
 B.A. SOCIOLOGY  
 DIGITAL ARTS

GNOMON SCHOOL 2019-2022  
 CHARACTER DESIGN  
 ZBRUSH  
 UNREAL ENGINE



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